



# LABOR AND DISCRIMINATION PRACTICE



**Global Economics**  
G R O U P

# world-class thought leaders — deep practical experience



## About the Firm

GlobalEcon's mission is to provide independent and rigorous economic analysis in complex legal, regulatory, and policy matters.

The firm brings together:

- world-class thought leaders;
- highly experienced testifying experts with experience before courts and regulatory bodies worldwide;
- former top government officials;
- ex-industry executives with deep practical experience; and
- a staff of econometricians, statisticians, survey experts, and financial analysts trained at leading universities.

The firm's experts have worked on some of the most significant legal and regulatory matters of the last quarter century and have worked for many leading corporations and government agencies.

GlobalEcon serves clients across the United States from our offices in Chicago, Atlanta, Boston, Florida and New York and worldwide through affiliates in China, Singapore, and the European Union.

## one of the leading labor and discrimination practices

### GlobalEcon's Labor and Discrimination Practice

GlobalEcon has one of the leading labor and discrimination practices in the US with experts who have worked on and testified in the full gamut of matters including:

- employment discrimination, harassment, and retaliation;
- wage and hour;
- labor arbitrations;
- wrongful terminations;
- misappropriation of trade secrets;
- labor antitrust and unfair competition;
- discrimination involving financial products;
- advisory work concerning reductions in force, affirmative action plans and audits;
- damage analysis; and
- class certification

GlobalEcon is highly experienced in:

- handling large complex databases;
- developing databases from complex and disparate paper and computer-based sources;
- developing statistically valid sampling plans;
- extracting data from popular human-resources systems such as PeopleSoft; and
- extracting and analyzing Census, BLS, other other public data.

GlobalEcon's team members have testified on some of the most prominent labor and discrimination matters of the last two decades.



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# areas of expertise in labor and discrimination

## ***Statistical Analysis for Liability and Class Certification***

The GlobalEcon team includes members with deep expertise in statistics and econometrics. The team includes leading academic experts on labor economics, statisticians, and survey and sampling experts. They have conducted detailed statistical analyses related to class certification and the assessment of liability, across the diverse range of employment matters, and have served as testifying and consulting experts.

## ***Damage Analysis***

Members of the GlobalEcon team have drawn on their backgrounds in labor economics, and financial analysis to provide testimony concerning damages arising from claims including pay, promotion, and hiring discrimination; wage and hour violations; employee misclassification; missed meal periods; wrongful or discriminatory termination; and theft of trade secrets and unfair competition. The team, which includes a number of financial economists, has particular expertise in analyzing damages for high-level employees with complex pay packages.

## ***Database Construction, Management, and Analysis***

The firm has deep experience in assembling, managing, and analyzing massive databases for litigation. Our team has managed databases involving millions of individual records and many terabytes of data, and has experience in assembling data from extremely messy and complicated assortments of paper and computerized records from various eras of computer hardware and software. GlobalEcon's staff includes experienced programmers including ones with many years of experience working with SAS, Stata, and other statistical and database management software. Our work is handled on in-house servers and supported by a sophisticated IT team.

## ***Labor Arbitrations and Mediations***

GlobalEcon team members have significant expertise in handling high-profile settlement negotiations and labor arbitrations with unions including several president emergency boards. Team members have also served as public arbitrators in employment matters in the securities industry.



# leading experts in all areas of employment and labor litigation

**Chad Coffman** is an experienced expert consultant who has worked with the leading law firms on major labor discrimination class action matters and reductions in force. He has played a significant role in cases involving age, race, and gender discrimination across many industries including, insurance, printing, agri-business, technology, and healthcare. In addition, Chad has worked for a prominent mediator and testified in numerous valuation and damages cases.

**Steven Davis**, a professor at the business school at the University of Chicago, is one of the leading labor economists in the world with extensive experience conducting econometric analyses of labor market data. He has testified and consulted on statistical analyses of liability and class certification in cases

involving discrimination in employment, mortgage lending, auto leasing, and credit markets.

**David S. Evans** is a labor economist and econometrician who has testified on a wide range of matters including major cases involving class certification, liability, and damages for employment discrimination cases; credit-market discrimination; labor antitrust; and affirmative action programs for employees and suppliers. He has also testified in major arbitrations involving labor unions including several Presidential Emergency Boards. A Lecturer at the University of Chicago Law School, he has written extensively on labor economics and on the use of statistics and labor economics in employment litigation.

**Jeremy Marmer** is a specialist in managing a wide array of labor matters, including statistical analysis for class action discrimination cases, wage and hour cases, and reductions in force. He has also served as a consulting expert on OFCCP inquiries.

**Marianne Chapman Moore** is a leading specialist in surveys and sample design. She has had a long career using statistical analysis to study consumer behavior and has published extensively in this area. She's an emeritus faculty member at Duke University's business school.

**Scott Murray** is a specialist in constructing, managing, and analyzing large databases. He has extensive experience in using SAS, Stata and other statistical and data software packages and has worked on a number of significant employment discrimination and arbitration matters.

**Joanna Shepherd Bailey** is an economist who teaches at the law school at Emory University. She specializes in using statistics to analyze various economic issues including those arising in employment and credit-market discrimination.

**John Wolken** is a former senior economist at the Federal Reserve Board who has significant experience in survey and sampling design. He is also an expert in credit markets including those involving small business finance and an econometrician with extensive background in data analysis.



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