



#### EXPERTISE

- ESG & Sustainability
- Cybersecurity
- Corporate/Board Governance
- Family Business Matters
- Public Company Matters
- Board/Committee Training
- Global Network
- Transactions/Restructurings

#### INDUSTRY EXPERIENCE

- Consumer Products
- Automotive
- Advanced Manufacturing
- Medical Device
- Retail - supercenters

#### SELECT CLIENTS

- Whirlpool Corporation
- Lear Corporation
- Stryker Corporation
- SC Johnson
- Amway
- Meijer
- Haworth
- Bissell
- Tenneco
- Thor Industries
- Wolverine Worldwide
- Gentex Corporation
- Herman Miller
- Universal Forest Products

#### CERTIFICATIONS & MEMBERSHIPS

- CPA licensed in MI
- Member, AICPA

#### EXECUTIVE/BOARD EDUCATION

- Harvard Journey to the Boardroom Certification
- EY Center for Board Matters Ambassador Program

#### EDUCATION

- BBA in Accountancy '88  
Western Michigan University

#### CONTACT

616-446-1001

[david.hoogendoorn23@gmail.com](mailto:david.hoogendoorn23@gmail.com)

**Linked in**

## David C. Hoogendoorn, Sr. Partner - EY (retired June 2025)

**Global Business Executive, Trusted Board Member and Family Advisor**

**Financial Expert, skilled in Cybersecurity and Sustainability Reporting**

Dave is a global business executive and financial expert with over 37 years of experience in Cybersecurity, ESG and sustainability, public accounting, external reporting and corporate governance. As a business leader and senior partner with EY, a \$50B professional services firm operating in 150 countries, Dave led several of EY's regional businesses with strategy, operations, P&L and talent management responsibility while serving publicly traded companies and family-owned businesses. Dave empowers organizations to navigate complex governance, risk management and stakeholder engagement matters and seize market-driven opportunities in an evolving global landscape. With a reputation as a highly engaged and relational leader, Dave develops both businesses and people with a leadership approach rooted in integrity, collaboration and inclusion. Dave is a qualified financial expert under SEC, NYSE and NASDAQ rules and engages Board colleagues and senior management with leading-edge insights.

#### LEADERSHIP AND VALUE CREATION

- **As EY's Cybersecurity Leader for the US Central Region** Dave led the oversight of **Cybersecurity incident response and external reporting** for the region's assurance client base and possess significant experience in the knowledge of cyber threats, risk management/controls, investigations and best practices together with the ability to effectively communicate complex cyber matters to executives and board members.
- Dave served as **EY's ESG Leader for the Region** responsible for market leadership, strategy and growth of the assurance services related to **ESG/Sustainability and is an experienced advisor on the related global reporting requirements and emerging practices.**
- Dave has met with and presented to 50+ executive leadership teams and Boards on the topics of Cybersecurity and global ESG/Sustainability reporting matters.
- Served as the **US Central Region Market Segment Leader for the Automotive sector** for ten years and as the **Grand Rapids Office Managing Partner** for 15 years with responsibility for growth, people, quality, profitability, and operational excellence. Successfully co-led the sale of the Michigan practices of Andersen to EY in 2002. Also actively participated in the establishment and standing-up of **EY's Family Business practice.**

**Global Client Service.** Served as a lead audit partner for a select group of EY's most significant accounts, including numerous Fortune 500 companies and large private family held businesses. Significant experience serving clients with expansive global operations utilizing a broad network of strong relationships, and regular on-site visits with teams in Europe, Asia, and South America.

#### GOVERNANCE EXPERIENCE

**Experienced & Trusted Advisor to C-Suite and Boards.** Served as an independent advisor on cybersecurity matters, ESG/Sustainability reporting, cross-border transactions/restructurings, offerings, tax positions, and other complex and judgmental matters. Assisted several family business owners, management teams, audit committees and boards in evaluating and implementing governance policies, risk management, disclosures, compliance, and internal control matters. Extensive experience presenting to senior management teams and Boards.

**Board and Audit Committee Member – Penske Automotive Group, Inc.** (NYSE: PAG) a Fortune 150 diversified international transportation services company and a premier automotive and commercial truck retailer.

**Board Advisor for a Multi-Generational Family** - Currently, one of three independent board advisors to a 6<sup>th</sup> generation family who owns and controls three multibillion-dollar businesses.

**Board Member – National Nail Corp.** a high growth and successful employee-owned enterprise.

**Advisory Board Member – Global Economics Group** a premium advisory firm based in Chicago.

**Non-Profit Board Service.** Dave has been an impactful community leader serving on numerous non-profit and university business school boards throughout his career which currently include:

- **Gerald R. Ford Presidential Foundation** – current **Chairman of the Board**
- **West Michigan Sports Commission**

## Career Chronology

---

### EY (Ernst & Young LLP), 2002 – 2025

Professional services firm operating in 150 countries with over 400,000 professionals.

- Cybersecurity Assurance Leader, EY Americas Central Region (2021 – 2025)
- ESG/Sustainability Assurance Leader, EY Americas Central Region (2021 – 2025)
- Automotive Market Leader, EY Americas Central Region (Comprised of 38 offices spanning 21 states); (2016 – 2022)
- Regional Market Leader, EY Michigan and Northwest Ohio (2013 – 2016)
- Office Managing Partner, EY West Michigan and Northern Indiana (2004 – 2016)
- Global Client Service Partner, EY (2002 – Present)

### Arthur Andersen, 1988 – 2002

- Office Managing Partner, Arthur Andersen West Michigan (2001 – 2002)
- Assurance Partner (1999 – 2001)
- Assurance Staff – Senior Manager (1988 – 1999)