

## MICHAEL J. MOORE

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### Work

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### EMPLOYMENT & AFFILIATIONS

#### ACADEMIC

University of Virginia (2018- present)  
Department of Economics  
Visiting Professor

Northwestern University (2013- 2018)  
Kellogg School of Management, Adjunct Professor, Senior Lecturer

Yale University (2011-2013)  
Jackson Institute of Global Affairs, Senior Lecturer  
School of Public Health, Senior Lecturer  
School of Management, Senior Lecturer

University of Virginia  
Batten School of Leadership and Public Policy, Professor of Public Policy, 2011- 2012;  
Visiting Professor, 2008-2011  
Department of Economics, 2006-2008, 2018-present  
Darden Graduate School of Business: Visiting Professor, 2011; Batten Fellow, 2009-  
present, Bank of America Research Professor, 2003-2005, Professor, 2001-2002, Visiting  
Associate Professor, 2000-2001  
Medical Center: Professor of Health Evaluation Sciences, 2001-2003  
Law School 2005

Duke University:  
Fuqua School of Business: Associate Professor (with tenure), 1992-2001, Associate  
Professor (without tenure), 1990-1992, Assistant Professor, 1986-1989, Visiting Assistant  
Professor, 1984-1985; Sanford Institute of Public Policy, various years; Center for Aging,  
Duke Medical Center, 1994-2001.

University of Chicago:  
Graduate School of Business, Adjunct Professor of Economics, 2007  
Stigler Center for the Study of Economy and the State, Olin Fellow, 1999-2000.

National Bureau of Economic Research:  
Research Associate, Health Economics Program, Health Policy Program, 1996-2008

University of Georgia: Visiting Professor, 2007- 2014.

UC-Santa Barbara: Visiting Professor, 1999-2006.

INSEAD: Visiting Professor, 1995 -1996

University of Michigan:  
Graduate School of Business:  
Instructor of Economics, 1981-1984

## **NON-ACADEMIC**

Charlottesville Partners LLC  
Principal  
Charlottesville VA 22902

Chicago Partners (acquired 6/08 by Navigant Consulting):  
Academic Affiliate, 2011-2012; Principal, 2006-2011

Huron Consulting Group:  
Managing Director, 2003-2006

## **EDUCATION**

Ph.D., M.A. University of Michigan, Department of Economics, 1984, 1982  
M.B.A. Babson College, 1978  
B.S. Boston College 1975

## **AWARDS AND HONORS**

Kenneth Arrow Award for best paper in Health Economics, Medical Care Section, American Public Health Association, for “Drinking and Schooling,” 1993

Kulp-Wright Prize for Outstanding Book in Risk and Insurance, American Society of Risk and Insurance, *Compensation Mechanisms for Job Risks*, 1990

Best Published Article published in *Economic Inquiry*, “The Quantity Adjusted Value of Life,” 1988

## **RESEARCH GRANTS AND OTHER CONTRACTS**

Center for the Study of Aging and Human Development, Duke University Medical Center, Senior Fellow 1994-2001

University Research Council, Duke University, 1986, 1987

National Science Foundation: Program in Decision, Risk, and Management Science, co-principal investigator, Product Liability Project 1989-1991

National Science Foundation: Program in Decision Risk and Management Science, co-principal investigator, Consumer Product Safety Project, 1990-1991

National Institute on Alcohol Abuse and Alcoholism: Youthful Drinking Project, 1992-1994

National Institute for Child Health and Development: Shannon Award, 1994-1995

National Institute for Child Health and Development: Pregnancy Outcomes Project, 1996-1998  
U.S. Veteran's Administration: "Informal Caregivers of Veterans with Dementia: Costs, Quality of Life, and Service Use." 1997-2003  
National Institute for Child Health and Development: Long Term Consequences of Abortion Funding Cutoffs, 1999-2001

## **PROFESSIONAL ACTIVITIES**

Editorial Advisory Board, *Journal of Risk and Uncertainty*

American Economic Association, Econometric Society, Industrial Relations Research Association

Duke University: Faculty Compensation Committee, 1994-1996; Alcohol Policy Task Force, 1995; Sport Agents Committee, 1991-2001. Fuqua School of Business: Economics Area Coordinator, 1994-1998; Curriculum Committee, Admissions Director Search Committee, Health Care Management Committee; LEAD Program in Business, Curriculum Director 1993-1996

Ad Hoc Reviewer, *Journal of Political Economy*, *American Economic Review*, *Quarterly Journal of Economics*, *RAND Journal of Economics*, *Review of Economic Studies*, *Journal of Law and Economics*, *Review of Economics and Statistics*, *Journal of Risk and Uncertainty*, *Journal of Health Economics*, *Journal of Environmental Economics and Management*, *Journal of Human Resources*, *Journal of Public Economics*, *Economic Journal*, *Journal of Labor Economics*, *Industrial and Labor Relations Review*, *Economic Inquiry*

Dissertation Committees: Lindsey Boiney (Fuqua School of Business), Jens Ludwig (Duke Economics), David Anderson (Duke Economics), Rosalie Pacula (Duke Economics), Natalie Webb (Duke Economics), Geoff Gee (Duke Economics), Ruskin Morgan (Fuqua School of Business), Robert Scharff (Duke Economics), Wei Zhu (Duke Economics)

## RESEARCH PUBLICATIONS/JOURNAL ARTICLES

“Workers’ Compensation: Wage Effects, Benefit Inadequacies, and the Value of Health Losses,” with W. Kip Viscusi, *The Review of Economics and Statistics*, Vol. 69, No. 2 (1987), pp. 249-261.

“The Quantity Adjusted Value of Life,” with W. Kip Viscusi, *Economics Inquiry*, Vol. 26, No. 3 (1988), pp. 369-388. Awarded best paper prize for 1988 volume of *Economic Inquiry*.

“Doubling the Estimated Value of Life: Results Using New Occupational Fatality Data,” with W. Kip Viscusi, *Journal of Policy Analysis and Management*, Vol. 7, No. 3 (1988), pp. 476-490.

“Adaptive Learning. Adaptive Utility, and Rational Behavior in a Repeated Prisoner’s Dilemma,” with Marian C. Moore (1989), *The Journal of Risk and Uncertainty*, Vol. 2, No. 4 (1989), pp. 499-515.

“Rates of Time Preference and Valuations of the Duration of Life,” with W. Kip Viscusi, *Journal of Public Economics*, no. 38 (1989), pp. 297-317.

“Promoting Safety Through Workers’ Compensation: The Efficacy and Net Wages Costs of Injury Insurance,” with W. Kip Viscusi, *The RAND Journal of Economics*, Vol. 20, No. 4 (1989), pp. 499-515.

“Discounting Environmental Health Risks: New Evidence and Policy Implications,” with W. Kip Viscusi, *Journal of Environmental Economics and Management*, No. 18 (1989), pp. S51-S62.

“Models for Estimating Discount Rates for Long-term Health Risks Using Labor Market Data,” with W. Kip Viscusi, *Journal of Risk and Uncertainty*, Vol. 3 (1990), pp. 381-401.

“Pioneering and Market Share: Is Entry Time Endogenous and Does It Matter?” with William Boulding and Ronald Goodstein, *Journal of Marketing Research*, Vol. 28 (1991), pp. 97-104.

“Worker Learning and Compensating Differentials,” with W. Kip Viscusi, *Industrial and Labor Relations Review*, Vol. 45, no. 1 (1991), pp. 80-96.

“Product Liability, Research and Development, and Innovation,” with W. Kip Viscusi, *Journal of Political Economy*, Vol. 101, no. 1 (1993), pp. 161-184.

“Drinking and Schooling,” with Philip Cook, *Journal of Health Economics*, Vol. 12 (1994), pp. 411-429. Awarded Kenneth Arrow Award, best paper in health economics (1994).

“This Tax is for You: The Case for a Higher Beer Tax,” with Philip Cook, *National Tax Journal*, 47 (3), (1994), pp. 559-573.

“A Statistical Profile of Product Liability in the Pharmaceutical Industry,” with W. Kip Viscusi and James Albright, *Seton Hall Law Review*, 24 (3), (1994), pp. 1418-1436.

“Habit Formation, Interdependent Preferences, and Individual Consumption: Evidence from Panel Data,” with Narayan Naik, *Review of Economics and Statistics*, vol. 88 (1996), pp. 321-328.

“Unions, Employment Risks, and Market Provision of Employment Risk Differentials,” *Journal of Risk and Uncertainty*, 10 (1), 1995, pp. 57-70.

“The Learning Curve for Laparoscopic Cholecystectomy,” with W. Meyers and C. Bennett, *American Journal of Surgery*, 1995.

“Consumer Product Safety Regulation in the U.S. and U.K.: The Case of Bicycles,” with Wes Magat, *RAND Journal of Economics*, Spring, 1996, pp. 148-164.

“The content and properties of the Caregiver Activities Time Survey (CATS): An outcome measure for use in clinical trial research on Alzheimer's disease,” with Elizabeth C. Clipp and Linda K. George, *American Journal of Alzheimer's Disease and Other Dementias*, vol. 1 no. 6, 1996, pp. 3-9.

“The Impact of Velnacrine Maleate on Time Use among Caregivers of Patients with Alzheimer's Disease,” with Elizabeth Clipp, *Clinical Pharmacology*, 1996.

“Death and Tobacco Taxes,” *RAND Journal of Economics*, Summer 1996, pp. 415-428.

“An Outcome Measure for Use in Clinical Trials Research on Alzheimer's Disease,” with Elizabeth Clipp and Linda George, *American Journal of Alzheimer's Disease*, 1996.

“Labeling and Performance Standards for Product Safety: The Case of CPSC's Lawn Mover Standards,” with Wes Magat, *Managerial and Decision Economics*, 1997.

“The Injury Risk Consequences of the All-Terrain Vehicles Consent Decrees,” with Wes Magat, *International Review of Law and Economics*, 1997, pp. 241-257.

“Changes in Abortion Funding and Pregnancy Outcomes,” with Alan Parnell, Phil Cook, and Deanna Pagnini, *Journal of Health Economics*, 18 (1999), pp. 241-257.

“Only the Illusion of Possible Collusion? Cheap Talk and Similar Goals: Some Experimental Evidence,” with Marian C. Moore and Ruskin Morgan, *Journal of Public Policy and Marketing, Competition Policy and Antitrust Law*, (2001) 20(1), pp. 27-37.

“Passive Smoking: Health Perceptions Myth vs. Health Care Reality,” with Carolyn Zhu, *Journal of Risk and Uncertainty* 2000, 21 (2), pp. 283-310.

“Informal Costs of Dementia Care: Estimates from the National Longitudinal Caregiver Study,” with Elizabeth Clipp and Carolyn Zhu, *Journal of Gerontology: Social Sciences*, 56B, S219-S228, 2001.

“Dementia Problem Behaviors and the Production of Informal Caregiving Services,” with Elizabeth Clipp and Carolyn Zhu, *Review of Economics of the Household*, vol. 1, no. 1.

## **BOOKS**

*Compensation Mechanisms for Job Risks: Wages, Worker' Compensation, and Product Liability*, with W. Kip Viscusi, (Princeton University Press, 1990). Awarded Kulp-Wright Prize for

Outstanding Book in Risk and Insurance, 1990.

*Safety Rules: 25 Years of Consumer Product Safety Regulation in the U.S. and the U.K.*, with W. Magat (Kluwer Academic Publishers, unpublished manuscript).

*The Profit Impact of Marketing Strategy Project: Retrospect and Prospects*, Farris, Paul W., and Michael J. Moore, eds. Cambridge, Cambridge University Press, 2004.

## **BOOK CHAPTERS, CONFERENCES PROCEEDINGS, AND BOOK REVIEWS**

“Michigan State Expenditures and the Provision of Public Services,” John Cross with Cathy Jensen, Michael Moore and Janet Wolfe, in Brazer, Harvey E., (ed.), *Michigan’s Fiscal and Economic Structure*, University of Michigan Press, Ann Arbor, Michigan, (1981).

“Social Insurance in Markets Contexts: Implications of the Structure of Workers’ Compensation for Job Safety and Wages,” with W. Kip Viscusi, in *Contributions to Insurance Economics*, G. Dionne, ed (Norwell, MA: Kluwer Academic Publishers, 1989), pp. 399-424.

“Have Increases in Workers’ Compensation Benefits Paid for Themselves?” with W. Kip Viscusi, in *Benefits, Costs, and Cycles in Workers’ Compensation Insurance*, P. Borba and D. Appel, eds., (Norwell, Ma: Kluwer Academic Publishers, 1990), pp. 1-22.

“Cooperation, Hierarchy, and Structure,” with Marian Chapman Moore, in *Research on Negotiation in Organizations*, Vol. 2, Roy J. Lewicki, et al., ed., (JAI Press, 1990), pp. 207-217.

“Rationalizing the Relationship between Product Liability and Innovation,” with W. Kip Viscusi, *Tort Law and the Public Interest*, P. Schuck, ed., (W.W. Norton Publishers, 1991), pp. 105-127.

“An Industrial Profile of the Links between Product Liability and Innovation,” with W. Kip Viscusi, in Litan, R. and P. Huber, *The Liability Maze*, (Washington, D.C.: Brookings Institution, 1991), pp. 81-119.

“Accident Records as a Screening Device: An Appraisal,” in *The Human Resources Professional*, Vol. 3, no. 3 (1991), pp. 13-15.

“Violence Reduction Through Restrictions on Alcohol Availability,” with Phil Cook, in *Alcohol, Health, and Research World*, Vol. 17, no. 2 (1993), pp. 151-156.

“Taxation of Alcoholic Beverages,” with Phil Cook, in Hilton, Michael, and Greg Bloss, *Economics and the Prevention of Alcohol-Related Problems*, U.S. Department of Health and Human Services, (1993), pp. 33-58.

“Economic Perspectives on Alcohol Related Violence,” with Phil Cook, in S. Martin, ed., *Alcohol and Interpersonal Violence*, Research Monograph No. 24, National Institute of Alcohol Abuse and Alcoholism, (1994), pp. 193-212.

“Nonprice Competition, Cost Shocks, and Profits in the Airline Industry,” with Messod D. Beneish in B. Starr McMullen, ed., *Research in Transportation Economics*, Vol. 3 (1994), pp. 67-94.

Review of *A Measure of Malpractice: Medical Injury, Malpractice Litigation, and Patient Compensation*, Weiler, Paul C., et. al., *Journal of Economic Literature*.

Review of *Simulating Workplace Safety*, Kneisner, T. And J. Leeth, Kluwer Academic Press, forthcoming in *Journal of Economic Literature*.

“Insurance for Workplace Injuries,” in *New Palgrave Dictionary of Law and Economics*, P. Newman, ed.

“Discontinuous Wage Changes and Job Events,” with Kip Viscusi and Richard Zeckhauser, in *Research in Labor Markets*, S. Polachek, ed., vol. 17, (1998).

“Alcohol,” with Philip Cook in Newhouse, J., and A. Cuyler, eds., *Handbook of Health Economics*, Amsterdam: North-Holland, 2000.

“Environment and Persistence in the Youthful Demand for Alcohol,” with Philip Cook, in Gruber, J., ed., *Risky Behavior Among Youths*, University of Chicago Press/NBER, 2001.

“The Health Care Consequences of Smoking and its Regulation,” with James Hughes, in Garber, A., ed., *Frontiers of Health Policy*, vol. 4. NBER.

“The Economics of Alcohol Abuse and Alcohol Control Policies,” with Philip Cook, *Health Affairs*, (2002).

“Informal Costs of Dementia,” with E. C. Clipp and Carolyn Zhu, In *Research and Practice in Alzheimer’s Disease and Other Dementias (special Issue on Caregiving)*, B. Vellas, Editor-in-Chief, European Alzheimer’s Disease Consortium (EADC), 2002.

“Product Liability Entering the 21<sup>st</sup> Century,” with W. Kip Viscusi (AEI-Brookings Joint Center for Regulatory Studies, 2001).

“Cargo Cult Econometrics: Specification Testing in Simultaneous Equation Marketing Models,” with Russ Morgan and Judith Roberts, in Farris, Paul, and Michael Moore, eds., *The Profit Impact of Marketing Strategy Project: Retrospect and Prospects*, Cambridge, Cambridge University Press, 2004.

## **CASES AND TEACHING NOTES**

“Mining Potash.” Kellogg School of Management, Northwestern University, Case no. 5-411-755.

“Regulation, Antitrust, and Competitive Transformation.” Draft Research Note, Darden School of Business Administration.

“A Note on Risk and Insurance.” Draft Research Note, Darden School of Business Administration.

“The 1992 Horizontal Merger Guidelines.” Draft Research Note, Darden School of Business Administration.

“Staples, Office Depot, and the Federal Trade Commission.” Draft Case, Darden School of Business Administration.

“Note on the Regulation of Network Industries.” Draft Research Note, Darden School of Business Administration.

“A Note on Health Care Economics and Policy.” Draft Research Note, Darden School of Business Administration.

“Not Cleared for Take-off: European Union Competition Policy Prohibits the Merger of General Electric and Honeywell.” Draft Case, Darden School of Business Administration.

“PG&E Corp: Crisis in California.” Draft Case, Darden School of Business Administration.

“UK Power Bidding Exercise (A): Background Information.” Draft Research Note, Darden School of Business Administration.

“The 1996 Telecommunications Act.” Draft Research Note, Darden School of Business Administration.

“Teligent, Inc.” Draft Case, Darden School of Business Administration.

### **OTHER PUBLICATIONS**

“Effect of Memantine (memantine maleate) on Alzheimer Caregiver Time Allocation: A Multicenter, Double-blind Comparison with Placebo,” with Elizabeth C. Clipp. On file Hoechst-Roussel Pharmaceuticals Neurosciences Strategic Marketing, (1993).

“Consumer Product Safety Regulation: Lessons from International Data,” with Wesley Magat. Final Report to National Science Foundation, Decision, Risk and Management Science program, Project No. 8922249, (1994).

“Alzheimer’s Disease and Caregiver Time,” with Elizabeth C. Clipp. Letter to the Editor, *The Lancet*, (1994).

“Impact of Therapy on Caregiving Time and Costs in Alzheimer’s Disease,” with Elizabeth C. Clipp. *Progress in Alzheimer’s Disease*, 1994, in press.



“Block the threats to Workers’ Compensation,” op-ed article, *Wall Street Journal*.

### **WORKING PAPERS**

“Habit and Heterogeneity in the Youthful Demand for Alcohol,” with Philip Cook. Center for the Study of Business, Regulation, and Economic Policy Working Paper, No. 94-3.

“The Political Economy of Workplace Smoking,” Working Paper.

“Napsterizing Pharmaceuticals: Access, Innovation, and Welfare,” with Edward Snyder and James Hughes. (Previous version: NBER Working Paper No. 7769).

### **WORK IN PROGRESS**

Alcohol and Tobacco Markets and Public Policy

U.S. v. Sealy and its Aftermath (with Edward Snyder)

Pharmaceutical Regulation and Antitrust

Antitrust Econometrics

Dynamic Health Economics

Chicago Price Theory Workbook

**Michael J. Moore**  
**Selected Testimony**  
**Last Five Years**

- 1. In re Allergan Generic Pharmaceuticals Price Fixing Securities Litigation. United States District Court, District of New Jersey. Civil Action No. 2:16-9449 (KSH) (CLW)**
  
- 2. In re: Packaged Seafood Products Antitrust Litigation. United States District Court, Southern District of California. Case No. 15-MD-2670-JLS (MDD)**  
Antitrust price fixing. Liability. Expert report and deposition.
  
- 3. DPWN Holdings (USA), Inc., v. United Airlines, Inc., d/b/a United Airlines; United Continental Holdings, Inc. f/k/a UAL Corp. United States District Court, Eastern District of New York. Case No. 11-CV-0564**  
Antitrust price fixing. Liability. Expert report and deposition.
  
- 4. State of New York and People of the City of New York v. FedEx Ground. United States District Court, Southern District of New York. Case No. Case No. 13-CV-9173-ER**  
Regulatory Compliance. Expert report and deposition.